## **REMARKS**

Claims 1, 2, and 4-7 are now pending in the application. Claim 3 is cancelled herein. The Examiner is respectfully requested to reconsider and withdraw the rejections in view of the amendments and remarks contained herein.

## REJECTION UNDER 35 U.S.C. § 102

Claim 1 stands rejected under 35 U.S.C. § 102(b) as being anticipated by JP 06-106801. Claims 1-2 and 4-7 stand rejected under 35 U.S.C. § 102(b) as being anticipated by Holmes et al. (U.S. Pat. No. 6,949,291). These rejections are respectfully traversed.

Independent Claim 1 recites repeating units represented by chemical formula (3-1) or (3-2):

Br 
$$C_{8}H_{17}$$
  $C_{8}H_{17}$   $C_{8}H_{17}$   $C_{8}H_{17}$  (3-2)

Applicants believe that this language corresponds to the Examiner's statement that the prior art does not provide for producing the polymeric fluorescent substance, wherein

said monomer is represented by chemical formula (3-1) or (3-2) (and presumably equivalents thereof). Accordingly, Applicants respectfully assert that independent Claim 1, and the remaining claims, which depend, directly or indirectly, therefrom are patentable, since they incorporate chemical formula (3-1) or (3-2) and equivalents thereof.

## **ALLOWABLE SUBJECT MATTER**

The Examiner states that Claim 3 would be allowable if rewritten in independent form. As indicated above, Applicants believe they have incorporated the language identified by the Examiner as being neither disclosed nor suggested by the prior art into independent Claim 1. Accordingly, Applicants respectfully assert that all of the pending claims are patentable, since they incorporate chemical formula (3-1) or (3-2) and equivalents thereof.

## CONCLUSION

It is believed that all of the stated grounds of rejection have been properly traversed, accommodated, or rendered moot. Applicant therefore respectfully requests that the Examiner reconsider and withdraw all presently outstanding rejections. It is believed that a full and complete response has been made to the outstanding Office Action and the present application is in condition for allowance. Thus, prompt and favorable consideration of this amendment is respectfully requested. If the Examiner believes that personal communication will expedite prosecution of this application, the

Examiner is invited to telephone the undersigned at (248) 641-1600.

Respectfully submitted,

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